

DUPLICATE INVOICE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbffchannel.com

Billing Address:

Greer Margolis Mitchell Burns
Attention: Accounts Payable
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-2	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP - Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1523

Flight Dates	Order #	Alt Order #
08/14/12 - 09/03/12	937742	06257233

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/14/12	08/31/12	THE CHEW	1P-2P	-TWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/27/12	09/02/12	-TWTF--		2		\$225.00		
Spots: # Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	
6	WPBF W	08/29/12	1:37 PM	THE CHEW		1P-2P	:30	OFA-12-A-093H	\$225.00 NM
5	WPBF F	08/31/12	1:35 PM	THE CHEW		1P-2P	:30	OFA-12-G-102H	\$225.00 NM
2	08/14/12	08/31/12	10-11a Anderson Cooper	10-11a	-TWTF--	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/27/12	09/02/12	-TWTF--		4		\$200.00		
Spots: # Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	
10	WPBF Tu	08/28/12	10:19 AM	10-11a Anderson Cooper		10-11a	:30	OFA-12-A-093H	\$200.00 NM
9	WPBF W	08/29/12	10:21 AM	10-11a Anderson Cooper		10-11a	:30	OFA-12-G-102H	\$200.00 NM
12	WPBF Th	08/30/12	10:38 AM	10-11a Anderson Cooper		10-11a	:30	OFA-12-G-102H	\$200.00 NM
11	WPBF F	08/31/12	10:19 AM	10-11a Anderson Cooper		10-11a	:30	OFA-12-G-102H	\$200.00 NM
3	08/14/12	08/31/12	The View	11A-12PM	-TWTF--	:30	2	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/27/12	09/02/12	-TWTF--		2		\$575.00		
Spots: # Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	
6	WPBF Tu	08/28/12	11:00 AM	The View		11A-12PM	:30	OFA-12-G-102H	\$575.00 NM
5	WPBF Th	08/30/12	11:33 AM	The View		11A-12PM	:30	OFA-12-A-093H	\$575.00 NM
4	08/14/12	08/31/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	2	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/27/12	09/02/12	-TWTF--		2		\$75.00		
Spots: # Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	
5	WPBF Tu	08/28/12	12:46 AM	Jimmy Kimmel		12:06-01:06AM	:30	OFA-12-G-102H	\$75.00 NM
6	WPBF W	08/29/12	12:54 AM	Jimmy Kimmel		12:06-01:06AM	:30	OFA-12-G-102H	\$75.00 NM
5	08/14/12	08/31/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/27/12	09/02/12	-TWTF--		3		\$225.00		
Spots: # Ch	Day	Air Date	Air Time	Description		<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	
10	WPBF Tu	08/28/12	12:48 PM	1230-1P Access Hollywood		1230-1p	:30	OFA-12-G-102H	\$225.00 NM



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Obama/D/President	OBAMA FOR AMERICA	1523	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/14/12	08/31/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WPBF W 08/29/12 12:55 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-G-102H \$225.00 NM									
12 WPBF Th 08/30/12 12:41 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-G-102H \$225.00 NM									
6	08/14/12	08/31/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWTF-- 4 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WPBF Tu 08/28/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-102H \$275.00 NM									
12 WPBF W 08/29/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-102H \$275.00 NM									
11 WPBF Th 08/30/12 12:11 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-102H \$275.00 NM									
9 WPBF F 08/31/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-A-093H \$275.00 NM									
7	08/14/12	08/31/12	4:30a-5a	430a-5a	-TWTF--	:30	4	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WPBF Tu 08/28/12 4:55 AM 4:30a-5a 430a-5a :30 OFA-12-G-102H \$50.00 NM									
11 WPBF W 08/29/12 4:55 AM 4:30a-5a 430a-5a :30 OFA-12-G-102H \$50.00 NM									
12 WPBF Th 08/30/12 4:55 AM 4:30a-5a 430a-5a :30 OFA-12-A-093H \$50.00 NM									
9 WPBF F 08/31/12 4:55 AM 4:30a-5a 430a-5a :30 OFA-12-G-102H \$50.00 NM									
8	08/14/12	08/31/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWTF-- 3 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WPBF Tu 08/28/12 5:14 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-A-093H \$175.00 NM									
7 WPBF Th 08/30/12 5:14 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-G-102H \$175.00 NM									
8 WPBF F 08/31/12 5:22 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-G-102H \$175.00 NM									
9	08/14/12	08/31/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWTF-- 3 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
11 WPBF Tu 08/28/12 5:09 PM M-F 5pm News 5-6pm :30 OFA-12-G-102H \$475.00 NM									
12 WPBF Th 08/30/12 5:40 PM M-F 5pm News 5-6pm :30 OFA-12-G-102H \$475.00 NM									
9 WPBF F 08/31/12 5:09 PM M-F 5pm News 5-6pm :30 OFA-12-G-102H \$475.00 NM									
10	08/14/12	08/31/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPBF Tu 08/28/12 5:55 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-G-102H \$225.00 NM									
5 WPBF W 08/29/12 5:56 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-A-093H \$225.00 NM									
11	08/14/12	08/31/12	WPBF News 25 @ 6:00PM	6:30PM	-TWTF--	:30	1	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWTF-- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 08/28/12 6:24 PM WPBF News 25 @ 6:00PM 6:30PM :30 OFA-12-A-093H \$625.00 NM									
12	08/14/12	08/31/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	1	\$400.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

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937742-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1523	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/27/12	09/02/12	-TWTF--		1		\$400.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
3 WPBF Tu		08/28/12	6:15 AM	WPBF News 25 Mornings		6-7AM	:30	OFA-12-G-102H	
13	08/14/12	08/31/12	Good Morning America	7-9AM	-TWTF--		:30	4	\$475.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/27/12	09/02/12	-TWTF--		4		\$475.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
9 WPBF Tu		08/28/12	7:25 AM	Good Morning America		7-9AM	:30	OFA-12-G-102H	\$475.00 NM
12 WPBF W		08/29/12	7:58 AM	Good Morning America		7-9AM	:30	OFA-12-G-102H	\$475.00 NM
10 WPBF Th		08/30/12	8:55 AM	Good Morning America		7-9AM	:30	OFA-12-G-102H	\$475.00 NM
11 WPBF F		08/31/12	8:46 AM	Good Morning America		7-9AM	:30	OFA-12-G-102H	\$475.00 NM
14	08/14/12	08/31/12	Jeopardy	7:30-8PM	-TWTF--		:30	2	\$1,600.00 NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/27/12	09/02/12	-TWTF--		2		\$1,600.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
6 WPBF Tu		08/28/12	7:40 PM	Jeopardy		7:30-8PM	:30	OFA-12-G-102H	\$1,600.00 NM
5 WPBF W		08/29/12	7:54 PM	Jeopardy		7:30-8PM	:30	OFA-12-G-102H	\$1,600.00 NM
15	08/14/12	08/31/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--		:30	1	\$250.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/27/12	09/02/12	-TWTF--		1		\$250.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
3 WPBF Tu		08/28/12	9:19 AM	Dr. Oz M-F 9-10a		9-10a	:30	OFA-12-G-102H	\$250.00 NM
17	08/27/12	09/03/12	BACH PAD	Prime Other	1-----		:30	1	\$2,200.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/27/12	09/02/12	1-----		1		\$2,200.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
1 WPBF M		08/27/12	9:42 PM	BACH PAD		Prime Other	:30	OFA-12-G-102H	\$2,200.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	09/03/12	09/09/12	1-----		1		\$2,200.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
2 WPBF M		09/03/12	9:39 PM	BACH PAD		Prime Other	:30	OFA-12-G-102H	\$2,200.00 NM
18	08/18/12	09/01/12	Sat 5-6am News	Sat 5-6am	-----1-		:30	1	\$85.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/27/12	09/02/12	-----1-		1		\$85.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
3 WPBF Sa		09/01/12	5:39 AM	Sat 5-6am News		Sat 5-6am	:30	OFA-12-G-102H	\$85.00 NM
19	08/18/12	09/01/12	Sat 6-7am News	Sat 6-7am	-----1-		:30	1	\$175.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/27/12	09/02/12	-----1-		1		\$175.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	
3 WPBF Sa		09/01/12	6:24 AM	Sat 6-7am News		Sat 6-7am	:30	OFA-12-G-102H	\$175.00 NM
22	08/18/12	09/01/12	Sat Jeopardy	Sat 7:30-8PM	-----1-		:30	1	\$500.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/27/12	09/02/12	-----1-		1		\$500.00		
Spots: # Ch	Day	Air Date	Air Time	Description		Start/End Time	Length	Ad-ID	

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1523	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	08/18/12	09/01/12	Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Sa 09/01/12 7:53 PM Sat Jeopardy Sat 7:30-8PM :30 OFA-12-G-102H \$500.00 NM									
24 08/18/12 09/01/12 Sat 8-9am News Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Sa 09/01/12 8:30 AM Sat 8-9am News Sat 8-9am :30 OFA-12-A-093H \$375.00 NM									
25	08/19/12	09/02/12	Chris Mathews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Su 09/02/12 10:29 AM Chris Mathews Sun 10-10:30AM :30 OFA-12-A-093H \$200.00 NM									
26	08/19/12	09/02/12	Sun 11:35pm Late News 1135p-12am Class of Time - Pre-emptible with notice		-----1	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Su 09/02/12 11:43 PM Sun 11:35pm Late News 1135p-12am :30 OFA-12-G-102H \$350.00 NM									
27	08/19/12	09/02/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Su 09/02/12 5:10 AM Sun 5-6am News Sun 5-6am :30 OFA-12-G-102H \$50.00 NM									
28	08/19/12	09/02/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Su 09/02/12 6:48 AM Sun 6-7am News Sun 6-7am :30 OFA-12-G-102H \$100.00 NM									
29	08/19/12	09/02/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Su 09/02/12 6:55 PM Sun 630pm News 630-7pm :30 OFA-12-G-102H \$325.00 NM									
31	08/19/12	09/02/12	EXMO WL ED Class of Time - Pre-emptible with notice	Prime Other	-----1	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Su 09/02/12 EXMO WL ED Prime Other :00 \$1,500.00 NM See MG 31.4									
4 WPBF Su 09/02/12 10:45 PM TV DUOS Prime Other :30 OFA-12-G-102H \$1,500.00 NM MG for 31.3 09/02									
32	08/23/12	08/30/12	WIPEOUT Class of Time - Pre-emptible with notice	8-9PM	---1---	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 ---1--- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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32	08/23/12	08/30/12	WIPEOUT Class of Time - Pre-emptible with notice	8-9PM	---1---	:30	1	\$1,800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Th 08/30/12 8:43 PM WIPEOUT 8-9PM :30 OFA-12-A-093H \$1,800.00 NM									
33 08/14/12 09/03/12 M-SUN WPBF News 25 @11-11:35PM MTWTFSS :30 \$800.00 NM Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/28/12 09/03/12 MTWTFSS 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WPBF Tu 08/28/12 11:28 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-G-102H \$800.00 NM									
5 WPBF W 08/29/12 11:41 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-G-102H \$800.00 NM									
LR - Network Program Runover									
34	08/22/12	08/29/12	MOD FAM Class of Time - Pre-emptible with notice	9-10PM	--1----	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF W 08/29/12 9:20 PM MOD FAM 9-10PM :30 OFA-12-G-102H \$1,800.00 NM									
35	08/20/12	09/03/12	THE CHEW Class of Time - Pre-emptible with notice	1P-2P	1-----	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/27/12 1:36 PM THE CHEW 1P-2P :30 OFA-12-G-102H \$225.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/03/12 1:33 PM THE CHEW 1P-2P :30 OFA-12-G-102H \$225.00 NM									
36	08/20/12	09/03/12	10-11a Anderson Cooper 10-11a Class of Time - Pre-emptible with notice		1-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/27/12 10:38 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-093H \$200.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/03/12 10:38 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-A-093H \$200.00 NM									
37	08/20/12	09/03/12	The View Class of Time - Pre-emptible with notice	11A-12PM	1-----	:30	1	\$575.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 1----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/27/12 The View :00 \$575.00 NM									
See MG 37.4									
4 WPBF Th 08/30/12 10:58 AM The View :30 OFA-12-G-102H \$575.00 NM									
MG for 37.2 08/27									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 1----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/03/12 11:31 AM The View 11A-12PM :30 OFA-12-G-102H \$575.00 NM									
38	08/20/12	09/03/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	1-----	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 1----- 1 \$75.00									

DUPLICATE INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1523	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	08/20/12	09/03/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	1-----	:30	1	\$75.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/27/12 1:01 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-A-093H \$75.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 1----- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/03/12 12:51 AM Jimmy Kimmel 12:06-01:06AM :30 OFA-12-A-093H \$75.00 NM									
39	09/03/12	09/03/12	1230-1P Access Hollywood	1230-1p	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/03/12 12:46 PM 1230-1P Access Hollywood 1230-1p :30 OFA-12-G-102H \$225.00 NM									
40	08/20/12	09/03/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/27/12 WPBF News 25 @ Noon 12pm-1230pm :00 \$275.00 NM									
See MG 40.4									
4 WPBF Th 08/30/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-102H \$275.00 NM									
MG for 40.2 08/27									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/03/12 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-102H \$275.00 NM									
41	08/20/12	09/03/12	4:30a-5a	430a-5a	1-----	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/27/12 4:41 AM 4:30a-5a 430a-5a :30 OFA-12-A-093H \$50.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/03/12 4:43 AM 4:30a-5a 430a-5a :30 OFA-12-G-102H \$50.00 NM									
42	09/03/12	09/03/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/03/12 5:11 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-A-093H \$175.00 NM									
43	08/27/12	09/03/12	M-F 5pm News	5-6pm	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/27/12 5:46 PM M-F 5pm News 5-6pm :30 OFA-12-A-093H \$475.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/03/12 5:12 PM M-F 5pm News 5-6pm :30 OFA-12-A-093H \$475.00 NM									
44	08/20/12	09/03/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									

DUPLICATE INVOICE



Send Payment To:

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR AMERICA	1523	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	08/20/12	09/03/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$225.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/27/12 09/02/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/27/12 5:38 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-G-102H \$225.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/03/12 5:43 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 OFA-12-G-102H \$225.00 NM									
45	08/20/12	09/03/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$625.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/27/12 09/02/12 1----- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/27/12 6:19 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-G-086H \$625.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 1----- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/03/12 6:24 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 OFA-12-G-102H \$625.00 NM									
46	08/20/12	09/03/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$400.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/27/12 09/02/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/27/12 6:44 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-086H \$400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/03/12 6:08 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-102H \$400.00 NM									
47	08/20/12	09/03/12	Good Morning America	7-9AM	1-----	:30	1	\$475.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/27/12 09/02/12 1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/27/12 7:50 AM Good Morning America 7-9AM :30 OFA-12-A-093H \$475.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/03/12 09/09/12 1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/03/12 Good Morning America 7-9AM :00 \$475.00 NM									
See MG 47.4									
4 WPBF M 09/03/12 8:30 AM Good Morning America 7-9AM :30 OFA-12-G-102H \$475.00 NM									
MG for 47.3 09/03									
48	08/20/12	09/03/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,600.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/27/12 09/02/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/27/12 7:34 PM Jeopardy 7:30-8PM :30 OFA-12-A-093H \$1,600.00 NM									
49	08/20/12	09/03/12	Dr. Oz M-F 9-10a	9-10a	1-----	:30	1	\$250.00	NM
<i>Class of Time - Pre-emptible with notice</i>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/27/12 09/02/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 08/27/12 9:59 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-G-102H \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

DUPLICATE INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937742-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR AMERICA	1523

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	08/20/12	09/03/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	1-----	:30	1	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 09/03/12 9:55 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-G-102H \$250.00 NM									
51 09/01/12 09/01/12 University of Miami Collec SAT 330-7PM Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----S- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 09/01/12 6:09 PM University of Miami College Foot SAT 330-7PM :30 OFA-12-G-102H \$2,500.00 NM									
59 09/03/12 09/03/12 BACH PAD Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/03/12 8:00 PM BACH PAD Prime Other :30 OFA-12-G-102H \$2,000.00 NM									
61 09/03/12 09/03/12 Jeopardy Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/03/12 09/09/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 09/03/12 7:28 PM Jeopardy 7:30-8PM :30 OFA-12-G-102H \$1,600.00 NM									

Total Spots **84**

Payment Terms 30 Days

<u>Gross Total</u>	\$42,360.00
<u>Agency Commission</u>	\$6,354.00
<u>Net Amount Due</u>	\$36,006.00